



eric anderson
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EDUCATION

UNIVERSITY OF CONNECTICUT (2000 – 2004)

Graduated with a Bachelor of Fine Arts degree from the University of Connecticut in 2004
Concentration in Communication Design
Minor in Art History

ALTERNATE ROUTE TO CERTIFICATION (2008 – 2009)

Graduated with Connecticut certification to teach K – 12 Fine Arts

NOVA SOUTHEASTERN UNIVERSITY (2010 – 2011)

Graduated with Masters in Education and a concentration in Integration of Technology

TECHNICAL SKILLS

PROFICIENT	Adobe Creative Suite - Photoshop, Illustrator, InDesign, Dreamweaver
EXPERIENCED	Flash, Premier, AfterEffects, Unity3D, Blender, Audition, Finalcut, iMovie, Flash
ENVIRONMENT	PC and MAC based systems fluent

WORK EXPERIENCE

THINKSY (MARCH 2015 - PRESENT)

Marketing & Design Director
Visual brand identity for the educational technology startup
Visual asset creation for all educational app games and company assets for print and web
Coordinate and implement marketing campaigns across multiple platforms
Plan and write press release strategies
Coordinate with media relations personnel and product review specialists
Manage external vendors and freelance artists

BIOSS (2012 - MARCH 2015)

Hired as Marketing & Design Coordinator to lead the brand and marketing strategy for the Bio Pharm startup
Created the complete branding of BioSS for print, web and community outreach
Director of design for all media in print, web, mix-media and tradeshow outreach programs
Coordinate all aspects of marketing and tradeshow logistics
Manage the overall marketing and communication strategy of BioSS
Influential role in creating a multi -million dollar international company in 3 years.

STUDIO 4114 (2012 - PRESENT)

Owner and designer for the graphic and illustration studio
Project roles cover a wide array of visual communication services from consulting, design, and illustration

DR. HELEN BALDWIN MIDDLE SCHOOL (2009 – 2012)

Employed as an arts and communications teacher
Acted as soccer coach, basketball coach, yearbook editor and director of six different student clubs
Designed complete span of curriculum for grades 5-8 with an integration of art history
Responsible for all budgeting of materials for the art program and all art clubs

QUINEBAUG VALLEY COMMUNITY COLLEGE (SPRING - SUMMER 2009)

Employed as a college instructor in teaching both web design and graphic design courses

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STANLEY BOSTITCH (2008)

Acted as graphic designer and creative point person for three person marketing team
Initiated and created new and innovative marketing materials for consumer market

MIRANDA CREATIVE (2007 - 2008)

Responsible designer for 18 plus clients in all forms of both print and online media
Representative for Miranda Creative in the Norwich chapter of Business Networking International
Design consultant and volunteer for CT Works youth mentor program
Designer for Seconn Fabrication, international winner of the Fabricator of the Year award

NETWORK WORLD INC. (2004 - 2007)

Worked as a designer for both online and print aspects of the weekly magazine
Acted as sole print and online designer for bi-monthly supplemental edition; The New Data Center
Editorial excellence award in design; 2005
Awarded for best feature design of 2006 for both print and online

THE NORWICH BULLETIN (SUMMER 2004)

Contracted as a designer/illustrator for the Connecticut newspaper
Cover designs detailing the entertainment section of the paper's weekly insert GO

DESIGN CENTER AT THE UNIVERSITY OF CONNECTICUT (SPRING 2004)

Acted as art editor and director of one of three design teams
Designed the layout for the yearly literature and art awards magazine, *Long River Review*
Assisted in the design of a new brochure for *The Office of The Vice Provost for Multicultural and International Affairs!*

THE WILLIAM BENTON MUSEUM OF ART (2000 - 2004)

Employed as part of a two-person design team
Designed promotional ads to be printed in the Hartford Courant and UConn's paper, *The Daily Campus*
Responsible for the design of brochures, posters, and fliers dealing with upcoming exhibitions

ACHIEVEMENTS

SCHOLASTIC ACHIEVEMENTS

Connecticut Scholars' award for four consecutive years
Capitol Scholarship recipient for four consecutive years
Two time Art Scholarship Show Winner - University of Connecticut
Multiple Dean's List recipient
Scholastic Arts Award Silver Award Winner

EXTRACURRICULAR ACHIEVEMENTS

1st Sergeant of Battery C 1st Rhode Island Light Artillery,
Historic Command and State Militia (Civil War Historical Remembrance Unit)
Co-founder of the University of Connecticut Men's Club Soccer team and Vice president [2000 - 2002]

